

[PDF] Bonds: The Unbeaten Path To Secure Investment Growth (Bloomberg)

Hildy Richelson, Stan Richelson - pdf download free book



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Description:

Review "There's no such thing as risk-free investing, but *Bonds, Second Edition* gives investors practical advice on ways to minimize risk while growing their assets."

—**Bill D'Alonzo**, Chief Executive Officer of Friess Associates, manager of the Brandywine Funds family of growth-stock mutual funds

“Over the past decade the “truth” that investment in equities is a sound and perhaps **the** surest path to long term portfolio success has been severely tested. The Richelsons make a persuasive case for taking a path less travelled – that of investing in individual bonds. With historical examples comparing the stock and bond markets, risk-reward analyses and exploring the “magic” of compounding, the book is at a minimum a fascinating read and for many will be a blue-print for a revolutionary new portfolio design.”

—**Victor Keen**, Of Counsel, Duane Morris LLP

“Hildy and Stan have written the ‘Everything You Always Wanted to Know About Bonds But Were Afraid to Ask’ book. This book provides clear and concise insights into bond investing.”

—**Alan Schapire**, CFP®, CPA/PFS, Principal, Libra Financial Planning

“Stocks are always risky, no matter the long-run. Bonds should always have a place in investment portfolios. Stan and Hildy have been saying this correctly for years. Bonds: The Unbeaten Path to Secure Investment Growth, now in its second edition, is one of the best in-depth reviews of wisely navigating the bond markets and how to practically implement thoughtful strategies for financial advisors and advisor-clients alike. Fellow colleagues, this is a must read.”

—**Michael Dubis**, CFP®, President, Michael A. Dubis Financial Planning; Adjunct Lecturer, University of Wisconsin Graaskamp Center for Real Estate; past NAPFA National Conference Chair

“Bonds still aren't part of the nation's financial culture, years after this book's first edition and through the stock market's ups and downs. Don't blame the Richelsons. Better yet, leaf through their book for a detailed examination of the only investment where income is king.”

—**Joe Mysak**, editor of Bloomberg Brief's daily Municipal Market

“*Bonds, Second Edition* explains the reality of today's complex world of investing. It shows how bonds can be more predictable and more profitable for somebody's financial future. The Richelsons take the facts of investing and they explain how to make it safe. What could be better than that?”

—**Paul H. Frankel**, Partner, Morrison & Foerster

“The Richelsons have advocated the virtue of bonds long before they became in vogue when the stock market tsunami hit every American in 2008/2009. The second edition of their book about bonds is a must read for anyone who hasn't invested in bonds because they don't understand them, or, who wants to understand what they already own. Stan and Hildy's passion for bond investing is contagious.”

—**Kent R. Addis, Jr.**, President, Addis & Hill, Inc.

“With every conceivable bond topic discussed in plain English, this book is the most useful and practical guide to bond investing. If you're looking for the “how to” and “why” of prudent bond investing, this book is for you. In thoughtful reflection, the 2nd Edition will enhance your understanding of the 2009 credit crisis, and will help you steer clear of bond investing mistakes.”

—**Jeffery B. Broadhurst**, MBA, CFA, CFP, President of Broadhurst Financial Advisors, Inc.

“Finally an up-to-date practical book on fixed income vehicles as well as strategy in using them. A must-have resource for all levels of investors as well as advisors interested in growing their assets as securely as possible. Readers will truly benefit from Hildy and Stan Richelson's independent thinking and experience on effectively using this major asset class.”

—**Harry Scheyer**, CPA/PFS, CFP, Pinnacle Financial Advisors

“A great insight on understanding bond portfolios. It is an area of investing that is often overlooked and not understood.”

—**Fred Amrein**, Founder & Principal, Amrein Financial

From the Inside Flap

The fully revised and updated edition of the classic guide to demystifying the bond markets, *Bonds: The Unbeaten Path to Secure Investment Growth, Second Edition* is a book for serious individuals who want to learn how to properly invest their money in fixed-income investments, but who lack the knowledge to do so. Written by acclaimed husband and wife investment team, Hildy and Stan Richelson, the new edition includes many new diagrams; information on U.S. and international corporate bonds; municipal bonds' new global ratings, and how to protect against municipal defaults. It compares investing in individual bonds with a variety of bond fund alternatives.

Learn how bond portfolios protected investors against stock market volatility in the 2008–2009 crash, and how they can do the same in the future. The book exposes the myth of stocks' superior investment returns and proposes an all-bond portfolio as a reliable way to ensure a predictable cash flow.

The wealthiest investors and financial advisors, as well as investment newcomers from a variety of backgrounds, have been using the strategies outlined by *Bonds* since the first edition, and the new strategies described here are sure to maximize portfolio returns while providing keen insight into protecting and conserving your wealth.

Packed with case studies, detailed bond strategies, and a financial planning overview that brings home when and how bonds can create financial independence, the book is essential reading for anyone looking to understand the full scope of the moneymaking opportunities available to them.

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