

[PDF] The Plugged-In Manager: Get In Tune With Your People, Technology, And Organization To Thrive

Terri L Griffith - pdf download free book

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Description:

From the Inside Flap

We live and work in a time of rapid change. Innovative technologies—from the latest social media platforms to high-tech automated warehouses—reinvent the way we do business every day. At the same time, globalization and new nonlinear career paths continually transform our workforce, with teams constantly diversifying. Managers and organizations know they must adapt, but simple

awareness of these sweeping changes is not enough. How can you go beyond merely understanding this new world to see unique new opportunities and, more importantly, beat the competition to tomorrow's greatest ideas?

The answer lies in being "plugged in"—not just to new technology, but also to processes and people, and, most crucially, to the way these strategic elements fit together. Today's hypercompetitive economy demands seamless integration between the particular skills and knowledge of a team, the range of any business's technological tools, and the structure of the organization. After years of studying respected, successful companies, Professor Terri L. Griffith reveals how top performers "plug in" to achieve impressive results.

The cornerstone of Griffith's work is an easy-to-understand framework for plugging in, explained through three core practices:

- Stop-Look-Listen: What do your data say? What do you already know that will help you with this project?
- Mixing: How do you balance your available resources?
- Sharing: How can you achieve better results by integrating your choices with other team members?

To show how the most plugged-in organizations develop sophisticated, industry-leading strategies from these basic practices, Griffith goes behind the scenes for interviews and case studies at leading companies such as Zappos, Intuit, Microsoft, Nucor, Socialtext, and many more.

With Griffith's deep understanding of today's business climate and her practical model for maximizing the potential of any organization's resources, *The Plugged-In Manager* is an essential tool for success in our fast-paced, interconnected world.

From the Back Cover Praise for *The Plugged-In Manager*

"*The Plugged-In Manager* is required reading for every modern leader. Griffith shows that the best managers don't become fixated on, or freaked out by, the onslaught of new technologies. Instead, the best bosses blend these tools with the right talents and organizational designs so they can whomp the competition and create a place where people love to work."--Robert I. Sutton, professor, Stanford University; and bestselling author, *Good Boss, Bad Boss*

"You won't enchant people with a new product or service if it doesn't mix well with your employees. Read *The Plugged-In Manager* and make yourself more enchanting, more powerful, and more 'with it.'"--Guy Kawasaki, bestselling author, *Enchantment*; and former chief evangelist, Apple

"Want to help your organization kick ass in the marketplace? Read this book. It will prepare you to manage for this century, when most management books prepare you to lead in the last one."--Nilofer Merchant, behavioral strategist; and author, *The New How*

"Required reading--accessible, clear, authoritative, and practical."--Barry Z. Posner, coauthor, *The Leadership Challenge* and *The Truth About Leadership*; and professor of leadership, Santa Clara University

"*Macrowikinomics* outlines why and how we urgently need to reboot business and the world. *The Plugged-In Manager* opens eyes as to how we can move our organizations to that future."--Don Tapscott, coauthor, *Macrowikinomics*

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